

ORANGE COUNTY SHERIFF'S DEPARTMENT

NEWS RELEASE

FOR IMMEDIATE RELEASE

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OC Sheriff partners with ABC to educate business on safe alcohol serving practices

SANTA ANA (May 27, 2021) The Orange County Sheriff's Department is partnering with the California Alcoholic Beverage Control (ABC) to invite business owners and their employees to participate in a free online training program that encourages safe and responsible alcoholic beverage service.

The Licensee Education on Alcohol and Drugs (LEAD) program is available online and is free for all ABC licensees. The curriculum is designed for licensees, managers and employees, and it provides the licensee and applicant with practical information on serving alcoholic beverages safely, responsibly and legally. It also provides guidance on preventing illicit drug activity at the licensed establishment.

The LEAD program began on January 1, 1991 with a grant from the California Office of Traffic Safety. Since February 1995, the LEAD Program has trained over 200,000 people.

This training helps businesses better understand their responsibilities, and provides them with the tools and knowledge they need to promote reasonable consumption and contribute to making communities safer.

ABC licensed businesses and their employees who are interested in taking this online course can sign up online at: www.abc.ca.gov. This project is part of the Department of Alcoholic Beverage Control's Alcohol Policing Partnership.

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